

***These tires are  
guaranteed to deliver.***



**NEW BFGOODRICH®  
ROUTE CONTROL® S**



**ALL SEASON  
CONFIDENCE**



**DURABILITY**



**LONG TREAD LIFE**



**FIGHTS IRREGULAR WEAR**



**SmartWay®  
Verified**

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**BFGoodrich**  
Tires

# NEW BFGOODRICH® ROUTE CONTROL® S

**Six Month Road Test  
Work Hard Guarantee**



***These tires are guaranteed to deliver.***

If you are not completely satisfied with the BFGoodrich® ROUTE CONTROL® S tire mileage or traction performance in the first six months or before 50% of its usable tread life—whichever comes first—we will reimburse 50% of your acquisition price per tire.

**\*Terms and Conditions:**

Valid only for BFGoodrich® ROUTE CONTROL® S tires. Guarantee does not cover road hazards & negligence. Applicable to a maximum of 12 tires per ship-to location/customer. Valid for regional haul steer applications only. Proof of purchase with date and purchase price necessary. Guarantee will pay in the form of a credit for 50% of your acquisition price per tire. Credit will be issued and all documentation must be validated by a Michelin Sales Representative.

All BFGoodrich® Limited Warranty exclusions still apply. See warranty for details.<sup>(1)</sup> BFGoodrich® reserves the right to modify or discontinue this program at any time for any reason without prior notice. All claims must be made by December 31, 2023. See your local Michelin Dealer, your sales representative or go to [BFGoodrichTruckTires.com](http://BFGoodrichTruckTires.com) for more details.

(1) Please see [BFGoodrichTruckTires.com](http://BFGoodrichTruckTires.com) > Reference Materials > Warranties/Guarantees for details.

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