



***These tires are
guaranteed to deliver.***



NEW BFGOODRICH® ROUTE CONTROL® S



**ALL SEASON
CONFIDENCE**



DURABILITY



LONG TREAD LIFE



FIGHTS IRREGULAR WEAR



SmartWay®
Verified

See your Michelin Representative,
Authorized Michelin Dealer, or visit
www.BFGoodrichtrucktires.com for details.

BFGoodrich
Tires

NEW BFGOODRICH® ROUTE CONTROL® S

**Six Month Road Test
Work Hard Guarantee**



These tires are guaranteed to deliver.

If you are not completely satisfied with the BFGoodrich® ROUTE CONTROL® S tire mileage or traction performance in the first six months or before 50% of its usable tread life—whichever comes first—we will reimburse 50% of your acquisition price per tire.

***Terms and Conditions:**

Valid only for BFGoodrich® ROUTE CONTROL® S tires. Guarantee does not cover road hazards & negligence. Applicable to a maximum of 12 tires per ship-to location/customer. Valid for regional haul steer applications only. Proof of purchase with date and purchase price necessary. Guarantee will pay in the form of a credit for 50% of your acquisition price per tire. Credit will be issued and all documentation must be validated by a Michelin Sales Representative.

All BFGoodrich® Limited Warranty exclusions still apply. See warranty for details.⁽¹⁾ BFGoodrich® reserves the right to modify or discontinue this program at any time for any reason without prior notice. All claims must be made by December 31, 2023. See your local Michelin Dealer, your sales representative or go to BFGoodrichTruckTires.com for more details.

(1) Please see BFGoodrichTruckTires.com > Reference Materials > Warranties/Guarantees for details.

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United States, 1-877-788-8899; Canada, 1-888-871-6666
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